

# SPONSORSHIP RESERVATION FORM

## 2006 TEXAS ASSOCIATION OF COUNTIES ANNUAL CONFERENCE

August 16-18, 2006

Renaissance Hotel, Austin, TX

This program is attended by county officials from many offices from all around the state and is the largest gathering of its kind. We're proud to be able to offer a limited number of sponsorship opportunities at this year's conference. These will be available to help firms and organizations convey their message to Texas County Officials and their staff.

To reserve your sponsorship opportunity, please check your desired event(s) and fax this form back today.

### Levels of Sponsorships

#### **Gold Sponsors: \$5000+**

Listed in the program as a Gold Sponsor, four (4) free registrations, name on signage at sponsored events, if applicable, An 8X20 booth on the exhibit floor, A one year associate membership in the Texas Association of Counties with all the benefits that go with it.

#### **Silver Sponsors: \$2500-\$4999**

Listed in the program as a Silver Sponsor, two (2) free registrations, name on signage at sponsored event(s) if applicable, An 8X10 booth on the exhibit floor,

#### **Bronze Sponsors: \$1000-\$2499**

Listed in the program as Bronze Sponsor, one (1) free registrations, name on signage at sponsored events, if applicable, An 8X10 booth on the exhibit floor,

#### **Supporter: \$500-\$999**

Listed in the program as a conference supporter.

### Sponsorship Opportunities

#### **Wednesday Night Opening Reception | Exclusive Sponsorship**

Contribution: \$5,000

This is the evening that everyone attending the program will want to be at. This event will have live entertainment, two (2) complimentary drink tickets for registered attendees and hors d'oeuvres. A spokes person from your organization may speak briefly at the start of the evening.

#### **Conference Tote Bags | Exclusive Sponsorship**

Contribution: \$5000

Tote bags will have the sponsor's logo on one side and the Conference Logo on the other side. These are large enough to carry conference materials, items collected at the vendor show and other items that sponsors donate. (The sponsor is responsible for getting their logo to us 5 months prior to the conference)

## **Thursday, 12:00 p.m. Box Lunch | Exclusive Sponsorship**

Contribution: \$4,000

We will provide signage stating your sponsorship of this lunch. You will be listed in the program as the sponsor.

## **Audio Visual Support | Exclusive Sponsorship**

Contribution: \$2,500 each day

This sponsorship offers an excellent opportunity to be recognized as the Annual Conference audiovisual provider. Each session is provided a screen, audio connection, lectern and electricity. We will provide signage in every room stating your sponsorship.

## **Thursday or Friday Breakfast | Exclusive Sponsorship**

Contribution: \$2,500 per break

Each morning of the conference will start with a special continental breakfast for registered attendees. We will provide signage for your recognition.

## **Conference Breaks | Exclusive Sponsorship**

Contribution: \$2,000 per break

There are five breaks during the conference and pre-conference training. Sponsors may select which break they wish to sponsor on a first-come first-served basis. We will provide signage for your recognition.

## **Portfolios | Exclusive Sponsorship**

Contribution: \$1,000

Provide portfolios with your company's logo inside that will be distributed with the conference program and registration packets. The sponsor will be responsible for purchasing the portfolios in addition to the cost of the sponsorship. The sponsor will be responsible for delivering these items to the Texas Association of Counties by July 15.

## **Conference Packet Inserts**

Contribution: \$250

Be one of the first companies our attendees will be seeing by including an insert in their conference packet. This gives you an opportunity to get your message to them before they are bombarded by all the others. All inserts must be delivered to TAC by July 15. Limit is one per sponsor and limited to sponsors and vendors of the conference.

## **Vendor Booth**

Be one of the elite companies to participate in the conference and have the opportunity to talk to the county officials in attendance. This gives you an opportunity to get your message to them and build those ever important relationships. Information regarding the vendor show will come from Becky Frost, our vendor show manager. If you prefer to only do the vendor show or want more information about the show, please feel free to contact her at 325-673-4822 ext.122 or e-mail her at [becky@countyprogress.com](mailto:becky@countyprogress.com).

## Contract Form for Sponsorship

Company Name \_\_\_\_\_

Print as you wish it to appear on signage and in program

Sponsorship Contact Person \_\_\_\_\_ Title \_\_\_\_\_

This will be the contact person from this point forward regarding the sponsorships

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Authorized by \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

(Contract must be signed in order to sponsor)

### Payment Regulations:

Payment to secure sponsorship must be received by June 15, 2006. Make checks payable to :TAC.  
Sponsorship cancellations must be made in writing before August 3, 2006 to receive a 50% refund.

## REGISTRATION FORM

### 2006 TAC Annual Conference

Corporate conference registration is \$200.00 per representative. Please see the level of sponsorship; you may be eligible for free conference registration(s).

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Check enclosed

Bill Me

### Free Conference Registrations

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

# Fax Cover Sheet

To: Jan Halverson

From: \_\_\_\_\_

Fax: (512) 477-1324

Pages: \_\_\_\_\_ (including cover)

Phone: (512) 478-8753

Date: \_\_\_\_\_

**Re: 2006 TAC Annual Conference**

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**I have included the following:**

\_\_\_ Sponsorship Form & Regulations (Required)

\_\_\_ Signed Contract Form (Required)

## Sponsorship Form & Regulations

Print as you wish the information to appear on all printed material.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail \_\_\_\_\_

List the person who should receive all future correspondence regarding your sponsorship.)

### 2006 Annual Conference Sponsorship sign-up sheet

Place an X beside each option you would like to sponsor. All multiple and exclusive sponsorships will be assigned on a first-come, first-served basis. Someone from TAC will contact you to confirm your selections.

X	Event	Cost	Selection
	Wednesday Evening Reception	\$5,000	
	Conference Tote Bags	\$5,000	
	Thursday Box Lunch	\$4,000	
	Wednesday Audio Visual Support	\$2,500	
	Thursday Audio Visual Support	\$2,500	
	Wednesday a.m. coffee- registration	\$2,000	
	Wednesday p.m. Break	\$2,000	
	Thursday a.m. Breakfast	\$2,500	
	Thursday a.m. Break	\$2,000	
	Thursday p.m. Break	\$2,000	
	Friday Breakfast	\$2,500	
	Friday a.m. Break	\$2,000	
	Portfolios	\$1,000	
	Contributor	\$500	
	Conference Packet Inserts	\$250	

Total Number of Items Sponsored: \_\_\_\_\_

Total Amount of Sponsored Items \$ \_\_\_\_\_

Check enclosed       Please bill me

### Payment Regulations:

Payment to secure a sponsorship must be received by June 15, 2006

**All sponsorships are on a first -come, first-served basis**

Make checks payable to: TAC.

Sponsorship cancellations must be made in writing before August 3, 2006 to receive a 50% refund.

Sponsors canceling after August 3<sup>rd</sup> are still responsible for payment in full or may jeopardize future sponsorship opportunities.

Initial \_\_\_\_\_

Return this form to Jan Halverson, P.O. Box 2131, Austin, TX 78768 or Fax 512-477-1324, janh@county.org