

SPONSORSHIP RESERVATION FORM

2009 TEXAS ASSOCIATION OF COUNTIES ANNUAL CONFERENCE

August 24-26, 2009

Hilton Hotel Downtown, Austin, TX

This program is attended by county officials and key personnel from all around the state and is the largest gathering of its kind. We're proud to be able to offer a limited number of sponsorship opportunities at this year's conference. These will be available to help firms and organizations convey their message to Texas county officials and their staff.

To reserve your sponsorship opportunity, please check your desired event(s) and fax this form back today.

Levels of Sponsorships

Platinum Sponsors: \$7500+

Listing in the program as a Platinum Sponsor, six (6) free registrations, name on signage at sponsored events, if applicable, An 8X20 booth on the exhibit floor, a one-year complimentary corporate associate status, Mention on the opening PowerPoint that you are a platinum sponsor. Special invitation to the President's reception on Tuesday night.

Gold Sponsors: \$5500 - \$7500+

Listing in the program as a Gold Sponsor, four (4) free registrations, name on signage at sponsored events, if applicable, An 8X20 booth on the exhibit floor, and a one-year complimentary corporate associate status.

Silver Sponsors: \$3500-\$5499

Listing in the program as a Silver Sponsor, two (2) free registrations, name on signage at sponsored event(s) if applicable, An 8X10 booth on the exhibit floor.

Bronze Sponsors: \$1500-\$3499

Listing in the program as Bronze Sponsor, one (1) free registrations, name on signage at sponsored events, if applicable, An 8X10 booth on the exhibit floor.

Supporter: \$500-\$1499

Listing in the program as a conference supporter.

Sponsorship Opportunities

Monday Opening Session | Exclusive Sponsorship or Co-sponsored

Contribution: \$10,000

This is the premiere sponsorship of the conference. Everyone attending the conference will be in attendance for the grand opening. This event will feature live entertainment, a nationally known keynote speaker and your company can be the one to make it happen. A spokesperson from your organization will have the privilege of introducing the keynote. In addition your logo will be splashed throughout the opening hours and on the signage for the event. This is a great opportunity to get your face and name out in front.

Monday Night Opening Reception | Exclusive Sponsorship

Contribution: \$5,000

This is the evening that everyone at the conference will want to attend. This event will feature live entertainment, a casino night, drinks and hot & cold hors d'oeuvres. A spokesperson from your organization may speak briefly at the start of the evening. You will also be recognized with signage for this event.

Monday Night Band | Exclusive Sponsorship

Contribution: \$5,000

This is the evening that everyone at the conference will want to attend. This event will feature live entertainment that you can sponsor. A spokesperson from your organization may speak briefly at the start of the evening to welcome the band. You will be recognized with signage for this event.

Monday Night Casino Games | Exclusive Sponsorship

Contribution: \$5,000

This is the evening that everyone at the conference will want to attend. This event will feature a variety of casino games that you can sponsor. A spokesperson from your organization may speak briefly at the start of the evening to kick-off the fun. You will be recognized with signage for this event.

Conference Tote Bags | Exclusive Sponsorship

Contribution: \$5000

Tote bags will have the sponsor's logo on one side and the Conference Logo on the other side. These are large enough to carry conference materials, items collected at the vendor show and other items that sponsors donate. (The sponsor is responsible for getting their logo to us 5 months prior to the conference start date, August 24th.)

Tuesday TAC 40th Birthday Celebration in Vendor Hall | Exclusive or Co - Sponsorship

Contribution: \$5,000 for exclusive/\$2,500 co sponsorship

This sponsorship offers an excellent opportunity to help celebrate the service of county government. TAC's 40th birthday celebration will be held in the vendor hall on Tuesday afternoon to recognize all that serve the great state of Texas. The sponsorship will include the sponsor name and logo printed on an invitation that will be distributed to all attendees. The sponsor will be responsible for getting us their logo 3 months out from the start of the conference, August 24th.

Audio Visual Support | Exclusive Sponsorship

Contribution: \$2,500 each day

This sponsorship offers an excellent opportunity to be recognized as the Annual Conference audiovisual sponsor. Each session is provided a screen, projector & laptop, audio connection, lectern and electricity. We will provide signage in every room stating your sponsorship.

Tuesday or Wednesday Breakfast | Exclusive Sponsorship

Contribution: \$4,000 per breakfast

Each morning of the conference will start with a special breakfast for registered attendees. We will provide signage for your recognition.

Conference Breaks | Exclusive Sponsorship

Contribution: \$3,500 per break

There are five breaks during the conference and pre-conference training; Monday A.M. & P.M., Tuesday A.M. & P.M. and Wednesday A.M. Sponsors may select which break they wish to sponsor on a first-come, first-served basis. We will provide signage for your recognition.

Conference Notepads | Exclusive Sponsorship

Contribution: \$3,000

Provide these covered notepads with your company's logo on the cover and inside that will be distributed with the conference program and registration packets. This notepad will contain the agenda at a glance and will be used throughout the conference by the attendees. The sponsor will be responsible for getting us their logo 3 months out from the start of the conference, August 24th.

Conference Program | Exclusive Sponsorship

Contribution: \$3,000

Print the conference program with your company's name and logo on the first page. The conference program will be distributed in the registration packets and will be used throughout the conference by the attendees. The program will contain the agenda, speaker biographies and all other important information pertaining to the conference. The sponsor will be responsible for getting us their logo 3 months out from the start of the conference, August 24th.

Shoe Shine Chair | Exclusive in conjunction with \$5,000 Sponsorship

Contribution: \$1,500

This sponsorship is an opportunity to sponsor an additional shoe shine chair in the exhibit hall. The sponsorship includes a sign that includes sponsor name and logo located by the chair. The sponsor will be responsible for getting us their logo 3 months out from the start of the conference, August 24th.

Conference Packet Inserts

Contribution: \$250

Be one of the first companies our attendees will see by including an insert in their conference packet. This gives you an opportunity to get your message to them before they are bombarded by all the others. All inserts must be delivered to TAC by July 10. Limit is one per sponsor and limited to sponsors and vendors of the conference.

Contract Form for Sponsorship

Company Name _____

Print as you wish it to appear on signage and in program

Sponsorship Contact Person _____ **Title** _____

This will be the contact person from this point forward regarding the sponsorships

Address _____ City/State/Zip _____

Telephone _____ Fax _____

E-Mail _____

Authorized by _____ Title _____

Signature _____ Date _____

(Contract must be signed in order to sponsor)

Payment Regulations:

Payment to secure sponsorship must be received by July 10, 2009. Make checks payable to TAC.

Sponsorship cancellations must be made in writing before August 3, 2009 to receive a 50% refund.

REGISTRATION FORM 2009 TAC Annual Conference

Corporate conference registration is \$200.00 per representative. Please see the level of sponsorship; you may be eligible for free conference registration(s).

Name _____ Title _____

Company _____

Address _____ City/State/Zip _____

Telephone _____ Fax _____

Check enclosed

Bill Me

___ **Free Conference Registrations**

Name _____

Title _____

Name _____

Title _____

Name _____

Title _____

Name _____

Title _____

Fax Cover Sheet

To: Haley Haygood

From: _____

Fax: (512) 477-1324

Pages: _____ (including cover)

Phone: (512) 478-8753

Date: _____

Re: 2009 TAC Annual Conference

I have included the following:

___ Sponsorship Form & Regulations (Required)

___ Signed Contract Form (Required)

Sponsorship Form & Regulations

Print as you wish the information to appear on all printed material.

Company Name: _____

Contact Name: _____

Phone: _____ E-mail _____

List the person who should receive all future correspondence regarding your sponsorship.

2009 TAC Annual Conference Sponsorship sign-up sheet

Place an X beside each option you would like to sponsor. All multiple and exclusive sponsorships will be Assigned on a first-come, first-served basis. Someone from TAC will contact you to confirm your selections.

Monday Opening Session	\$10,000	
Monday Evening Reception	\$5,000	TAKEN
Monday Evening Band	\$5,000	
Monday Evening Casino Games	\$5,000	TAKEN
Conference Tote Bags	\$5,000	TAKEN
Tuesday Audio Visual Support	\$2,500	TAKEN
Wednesday Audio Visual Support	\$2,500	TAKEN
Monday a.m. coffee	\$3,500	
Monday p.m. Break	\$3,500	
Tuesday a.m. Breakfast	\$4,000	
Tuesday a.m. Break	\$3,500	
Tuesday TAC 40 th Birthday Celebration in Vendor Hall – AVAILABLE \$2,500 co-sponsor	\$5,000	
Tuesday p.m. Break	\$3,500	
Wednesday Breakfast	\$4,000	
Wednesday a.m. Break	\$3,500	
Conference Notepads	\$3,000	TAKEN
Conference Program	\$3,000	TAKEN
Shoe Shine	\$1,500	TAKEN
Contributor	\$500	
Conference Packet Inserts	\$250	

Payment to secure a sponsorship must be received by July 10, 2009

Check enclosed

Bill Me

All sponsorships are on a first -come, first-served basis

Make checks payable to: TAC.

Sponsorship cancellations must be made in writing before August 3, 2009 to receive a 50% refund

Sponsors canceling after August 3rd are still responsible for payment in full or may jeopardize future Sponsorship opportunities

Initial _____

Return this form to Haley Haygood, P.O. Box 2131, Austin, TX 78768 or Fax 512-477-1324, haleyh@county.org

