

# 2021 Sponsorship Form



Conference of the County Investment Academy  
Embassy Suites Denton Convention Center  
June 28-30, 2021

## Sponsor Information

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/ State/ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

Email \_\_\_\_\_

Authorized Signature (required) \_\_\_\_\_

Representative name badges needed for:

1. \_\_\_\_\_ 2. \_\_\_\_\_

### Will you need an exhibit booth?

*Exhibit specifications: standard space will be a 6' table with two chairs and will be assigned on a first come first served basis. Exhibit space can NOT be selected until we receive both a signed sponsor form and full payment.*

Yes       No

**Please indicate the items you would like to sponsor on the following page.**

### Payment Information

Check is enclosed for \$ \_\_\_\_\_

NEW this year! Sponsors can now complete paperwork and pay with a credit card online! Visit [www.county.org/investments](http://www.county.org/investments) to pay online via credit card.

# 2021 Sponsorship Form

Conference of the County Investment Academy  
Embassy Suites Denton Convention Center  
June 28-30, 2021

## 2021 Sponsorship Opportunities – Events *(Please indicate your sponsorship choices)*

**Event Sponsorships**                      **Exclusive Sponsorship**                      **Co-Sponsorship**

---

### Monday

|                   |                                  |                                  |
|-------------------|----------------------------------|----------------------------------|
| Break (p.m.)      | <input type="checkbox"/> \$3,500 | <input type="checkbox"/> \$1,750 |
| Welcome Reception | <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$2,500 |

### Tuesday

|  |                                  |                                  |
|--|----------------------------------|----------------------------------|
| Morning Coffee and Continental Breakfast | <input type="checkbox"/> \$4,500 | <input type="checkbox"/> \$2,250 |
| Break (a.m.)                             | <input type="checkbox"/> \$2,000 | <input type="checkbox"/> \$1,000 |
| Recognition Luncheon                     | <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$2,500 |
| Break (p.m.)                             | <input type="checkbox"/> \$3,800 | <input type="checkbox"/> \$1,900 |

### Wednesday

|  |                                  |                                  |
|--|----------------------------------|----------------------------------|
| Morning Coffee and Continental Breakfast | <input type="checkbox"/> \$4,500 | <input type="checkbox"/> \$2,250 |
| Break (a.m.)                             | <input type="checkbox"/> \$2,000 | <input type="checkbox"/> \$1,000 |

**Contribution(not event-specific)**                      \$ \_\_\_\_\_

**TOTAL AMOUNT DUE:**                      \$ \_\_\_\_\_

**Based on the total amount due, I qualify for the benefits of the sponsorship level indicated below:**

- Platinum**                      \$3,500+
- Gold**                      \$2,500 - \$3,499
- Silver**                      \$1,500 - \$2,499
- Contributor**                      \$1,499 and less

# 2021 Sponsorship Form

Conference of the County Investment Academy  
Embassy Suites Denton Convention Center  
June 28-30, 2021

## SPONSORSHIP OPPORTUNITIES

The sponsorship level system is designed to recognize each sponsor by the amount of money you contribute. You can choose to sponsor events, donate money and be recognized by the level listed below or both. By incorporating a sponsorship level system each sponsor is recognized by signage at the event and again under a sponsorship level depending on how much you contribute, whether for one or multiple event sponsorships. This gives you, the sponsor, the opportunity to spread your money and recognition across more than one event or item. The total amount of your contribution will determine your sponsorship level. Please see levels listed below:

|                 |                   |                           |                  |
|-----------------|-------------------|---------------------------|------------------|
| <b>Platinum</b> | \$3,500 +         | <b>Contributor</b>        | \$1,499 and less |
| <b>Gold</b>     | \$2,500 - \$3,499 | <b>Exhibit Booth Only</b> | \$600            |
| <b>Silver</b>   | \$1,500 - \$2,499 |                           |                  |

Each level would also bring additional benefits. Below are the benefits offered per level:

- **Platinum** **\$3,500+**
  - A platinum designated exhibit booth in the exhibit hall should you exhibit in addition to sponsoring
  - Signage at the event you sponsor (if there are events)
  - Recognition on your representatives' name badges
  - Name printed in the conference program
  - Ad in the conference program (full page) - *Please see ad specs and deadlines listed below*
  - Conference registration for 2 representatives
    - Each additional badge will be a \$50.00 charge
  
- **Gold** **\$2,500- \$3,499**
  - A preferential booth location in the Exhibit Hall should you exhibit in addition to sponsoring
  - Signage at the event you sponsor (if there are events)
  - Recognition on your representatives' name badges
  - Name printed in the conference program
  - Ad in the conference program (1/2 page ad) - *Please see ad specs and deadlines listed below*
  - Conference registration for 2 representatives
    - Each additional badge will be a \$50.00 charge

- **Silver** **\$1,500 - \$2,499**
  - A preferential booth location in the Exhibit Hall should you exhibit in addition to sponsoring
  - Signage at the event you sponsor (if there are events)
  - Recognition on your representatives' name badges
  - Name printed in the conference program
  - Ad in the conference program (2.5x4 page ad) - *Please see ad specs and deadlines listed below*
  - Conference registration for 2 representatives
    - Each additional badge will be a \$50.00 charge
  
- **Contributor** **\$1,499 and less**
  - Name printed in program
  - Recognition on your representatives' name badges
  - Conference registration for 1 representative
    - Each additional badge will be a \$50.00 charge
  
- **Exhibit Booth Only** **\$600**
  - Standard exhibit space
  - Name printed in program
  - Recognition on your representatives' name badges
  - Conference registration for 1 representative
    - Each additional badge will be a \$50.00 charge

**Total Amount Due:**

\$ \_\_\_\_\_

**\*\*Sponsorships over \$1500 include a complimentary exhibit booth.**

**Conference Program Ad Specifications**

All ads must be submitted camera ready. The deadline to receive ads is May 14, 2021.

**Payment Information**

Check is enclosed for \$ \_\_\_\_\_

NEW this year! Sponsors can now complete paperwork and pay with a credit card online! Visit [www.county.org/investments](http://www.county.org/investments) to pay online via credit card.

**Complete forms and return to:**  
Texas Association of Counties  
c/o Deanna Auert  
PO Box 2131  
Austin, Texas 78768  
(512) 478-8753 – phone or (512) 477-1324 – fax