# MANAGING INVESTMENT PORTFOLIOS WITH CONFIDENCE:

#### **FOUNDATIONS & FRAMEWORKS**

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#### **PURPOSE**

HOW CAN WE PRUDENTLY MANAGE OUR INVESTMENTS TO MAXIMIZE INCOME, KEEP OUR FUNDS SAFE AND PROVIDE FOR OUR CASH NEEDS?

#### **AGENDA**

- Identify our goals and limitations
- Establish our infrastructure
- Determine our cash flows
- Transition from policy to plan
- Communicate our process

#### **SUMMARY**

- We generally share the same goals and limitations
- Our infrastructure should work <u>for</u> us
- Cash flow is the key to prudent investing
- A policy is not a plan
- We should be able to share our challenges and successes with others

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#### **GOALS**

- Safeguard principal
- Provide for liquidity
- Earn a reasonable market rate of return...with a portfolio that is:
  - Suitable
  - Marketable
  - Diversified

# **LIMITATIONS**

- PFIA
- Investment Policy
- Risk!
  - Concentration
  - Default
  - Market
  - Liquidity
  - POLITICAL

# RATE COMPARISON

	7-DAY YIELD	6-MONTH	1-YEAR	2-YEARS	3-YEARS
TREASURY	-	2.31%	2.34%	2.28%	2.26%
CALLABLE AGENCY*	-	2.37%	2.45%	2.50%	2.63%
TAXABLE MUNI	-	2.33%	2.47%	2.45%	2.47%
CD	-	2.35%	2.40%	2.50%	2.60%
GOV POOL	2.47%	-	-	-	-
PRIME POOL	2.61%	-	-	-	-

# WHAT'S THIS ABOUT DIVERSIFICATION?

- Various:
  - Issuers
  - Maturities
  - Security types
  - Credit quality
- The finished product of a well-executed plan:
  - Creates balance
  - Reduces risk
  - Enhances return

# **RISK REDUCTION**

- Balance...risks are spread across:
  - Issuers
  - Maturities
  - Credit qualities
  - Security types

#### RETURN ENHANCEMENT

- Various security types and credit qualities
  - Changing yield spread relationships
- Various maturities
  - Changing yield movements
  - Changing yield curve

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# **INFRASTRUCTURE**

- Internal Controls
- Custody
- Investment Policy

#### INTERNAL CONTROLS

- Segregation of duties
- Completeness of documentation
- Compliance with laws and regulations

# **CUSTODY**

- Accounting
- Trade settlement
- Cash management

# **INVESTMENT POLICY**

- Define appropriate asset mix
- Establish compliance with existing laws
- Identify responsibilities

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#### CASH FLOWS – ONE IDEA

- Total investment portfolio
  - Liquidity portfolio
    - Primary
    - Secondary
  - Income portfolio

# LIQUIDITY CHECK – FINDING "NORMAL"

- Largest monthly deficit:
  - Past 12 months
  - Pas 36 months

# LIQUIDITY CHECK – FINDING YOUR "PERFECT STORM"

- Lowest Fund Balance (previous 12-36 months)
- Largest disbursement
- Lowest revenue collected

#### **AGENDA**

- Identify our goals and limitations
- Establish our infrastructure
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- Transition from policy to plan
- Communicate our process

#### FROM POLICY TO PLAN

- Determine a suitable risk tolerance
- Define a management style
- Create an investment plan
- Construct the portfolio

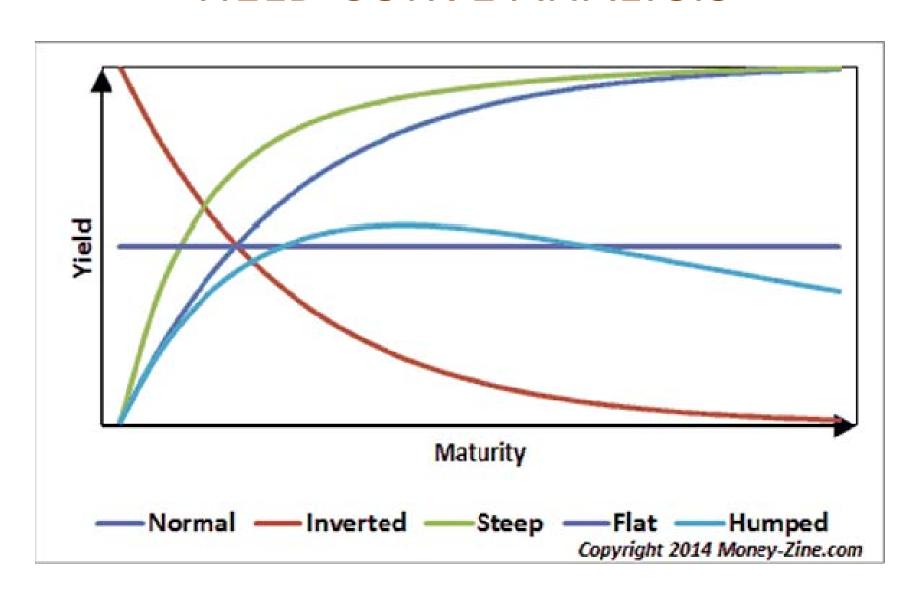
### RISK TOLERANCE

- Ability to take on risk
- Willingness to take on risk

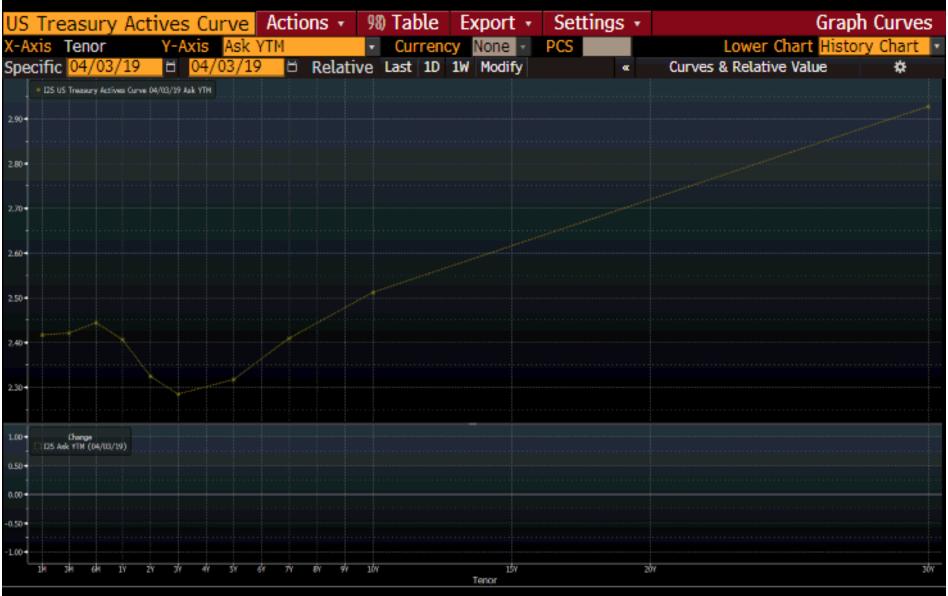
#### MANAGEMENT STYLE

- Passive
  - Liability Matching
  - Ladder
  - Barbell
- Active
  - Defensive
  - Opportunistic
- What is our outlook?

### YIELD CURVE ANALYSIS

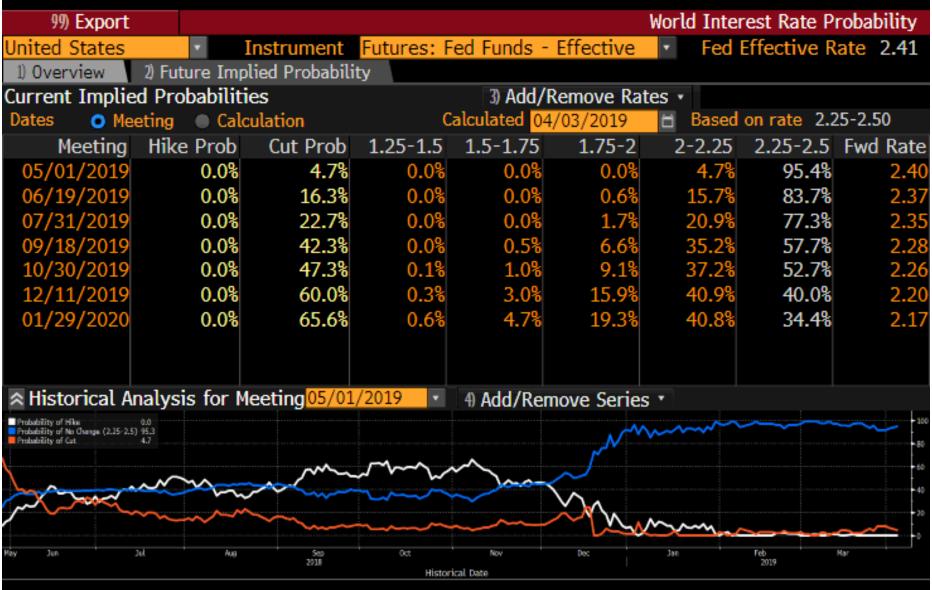


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# THE PLAN

- Adapt rulebook to playbook
  - Is it realistic?
  - Is it dynamic?

#### THE PORTFOLIO

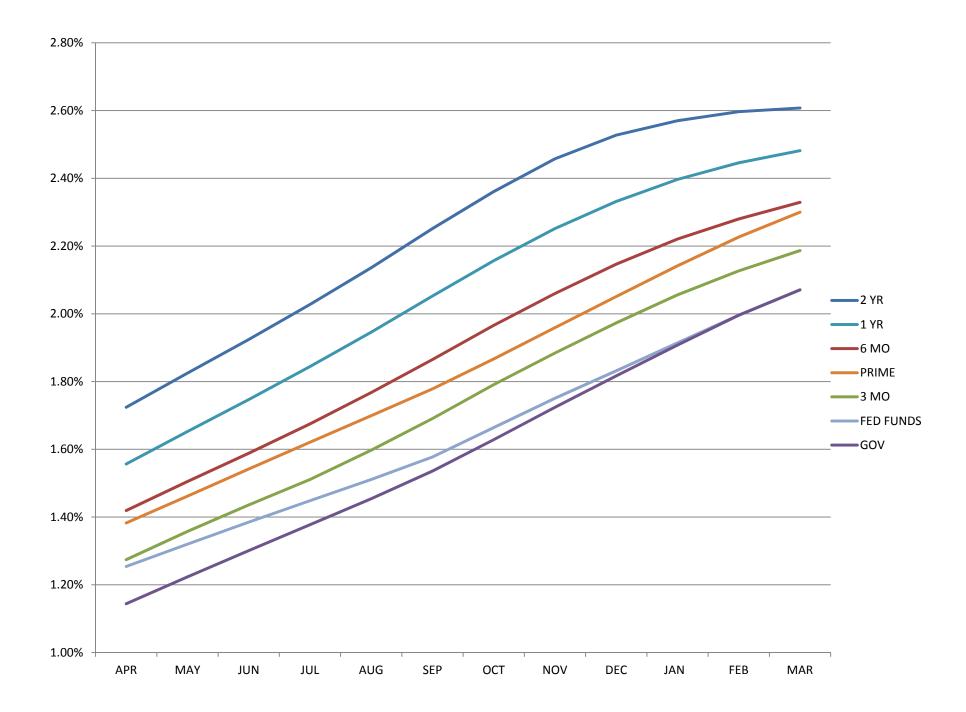
- Allowable investments
- Need for diversification
- Infrastructure in place AND translated to a plan of action
- Cash flows are known

#### **AGENDA**

- Identify our goals and limitations
- Establish our infrastructure
- Determine our cash flows
- Understand our investment choices
- Communicate our process

### Communicate

- Safety, Liquidity, Yield
- Portfolio perspective
- Benchmark



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