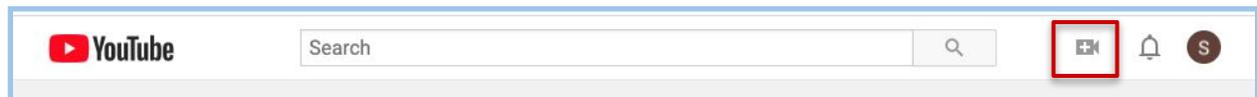


Setting up your YouTube Live Account

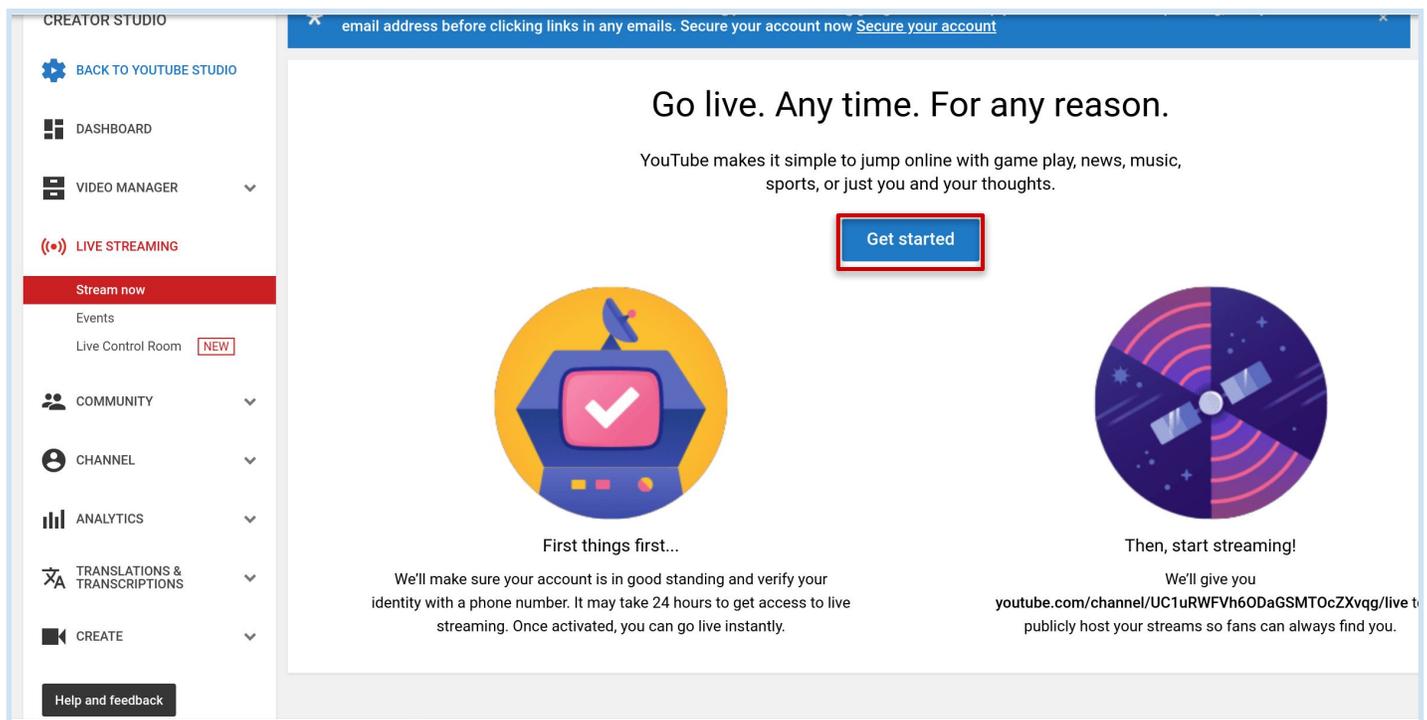
If you're looking to live stream your Google Meet session to an audience outside your organization you will need to utilize YouTube Live

How to setup your YouTube Live account

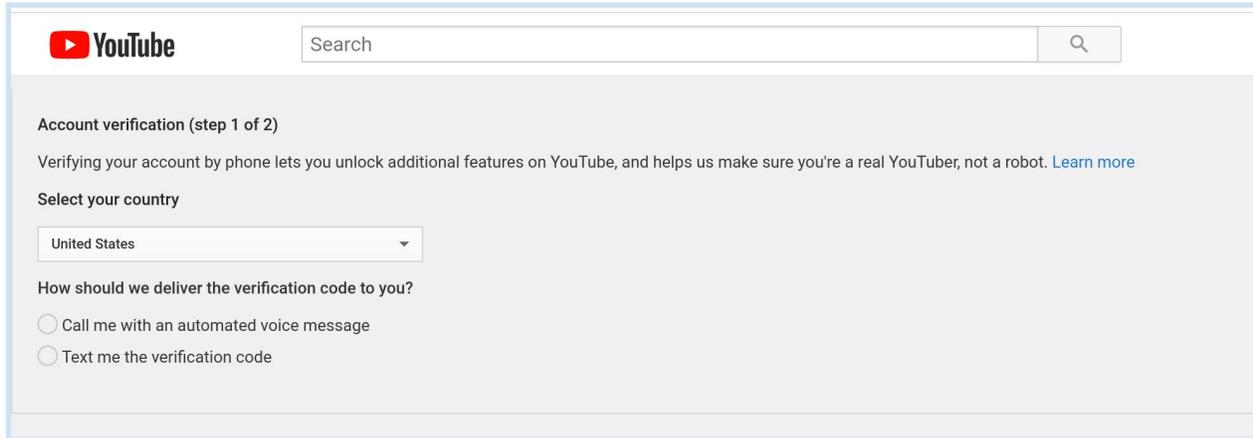
1. From your browser, navigate to **youtube.com**. Once there navigate to the top right hand corner and **Sign In**
2. You'll log in your using your credentials (ex. john.doe@company.com)
3. Once logged in Click the 'Create a video or post' (video camera icon) in the upper right corner and select 'Go live'.



4. Select 'Get started' to access the verification page.



5. Select Call or Text option to receive your verification code.



Account verification (step 1 of 2)

Verifying your account by phone lets you unlock additional features on YouTube, and helps us make sure you're a real YouTuber, not a robot. [Learn more](#)

Select your country

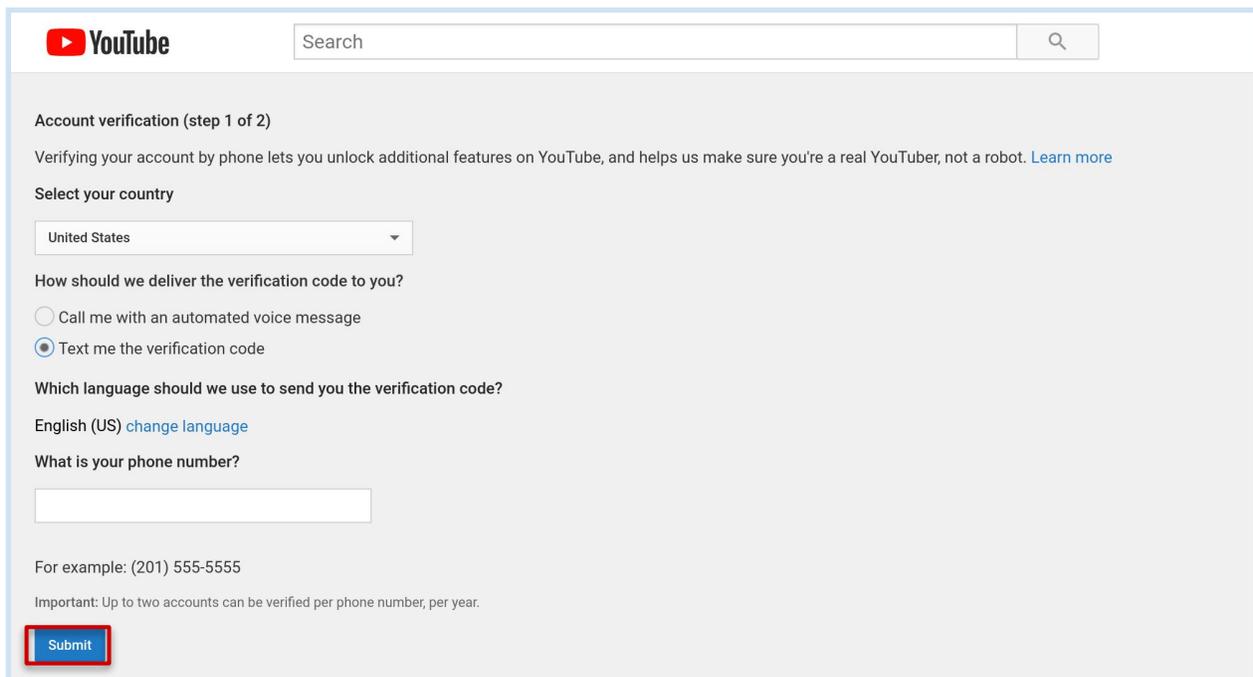
United States

How should we deliver the verification code to you?

Call me with an automated voice message

Text me the verification code

6. Enter your phone number, then click 'Submit'.



Account verification (step 1 of 2)

Verifying your account by phone lets you unlock additional features on YouTube, and helps us make sure you're a real YouTuber, not a robot. [Learn more](#)

Select your country

United States

How should we deliver the verification code to you?

Call me with an automated voice message

Text me the verification code

Which language should we use to send you the verification code?

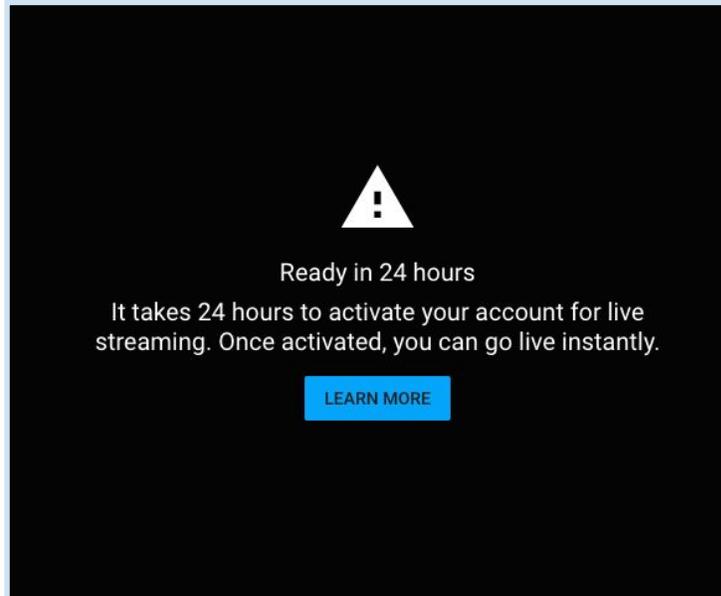
English (US) [change language](#)

What is your phone number?

For example: (201) 555-5555

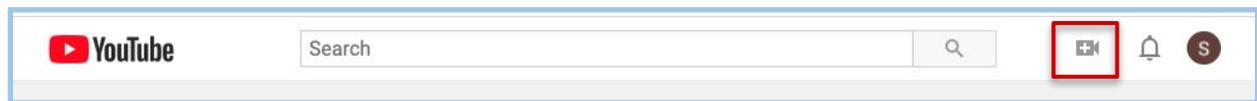
Important: Up to two accounts can be verified per phone number, per year.

7. Enter the verification code. Wait 24 hours for verification.

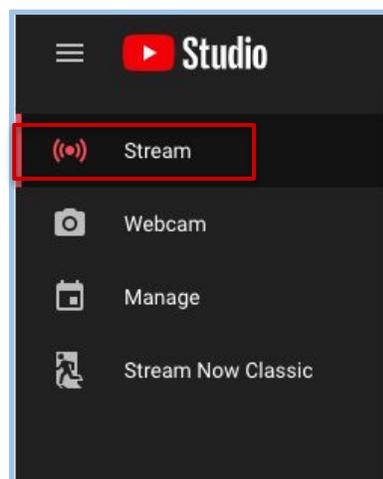


How to create or schedule a YouTube Live Stream

1. After the 24-hour verification period log into your YouTube account. Click the 'Create a video or post' (video camera icon) in the upper right corner and select 'Go live'.



2. Select 'Stream' in the left panel



3. Enter the details for your New stream, change the 'Public' option to 'Unlisted'. If your stream is not impromptu select the 'Schedule for later' option. Click 'CREATE STREAM'.

New stream

Create a title

Public

Add a description

People & Blogs

Schedule for later

UPLOAD CUSTOM THUMBNAIL

Audience

Is this video made for kids? (required)

Regardless of your location, you're legally required to comply with the Children's Online Privacy Protection Act (COPPA) and/or other laws. You're required to tell us whether your videos are made for kids. [What's content made for kids?](#)

Yes, it's made for kids

No, it's not made for kids

Age restriction (advanced)

CREATE STREAM

New stream

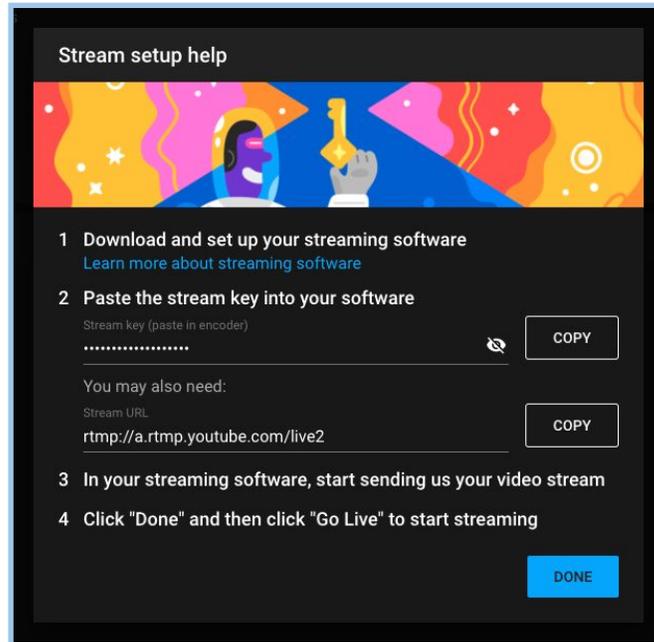
Create a title

Public
Anyone can search for and view

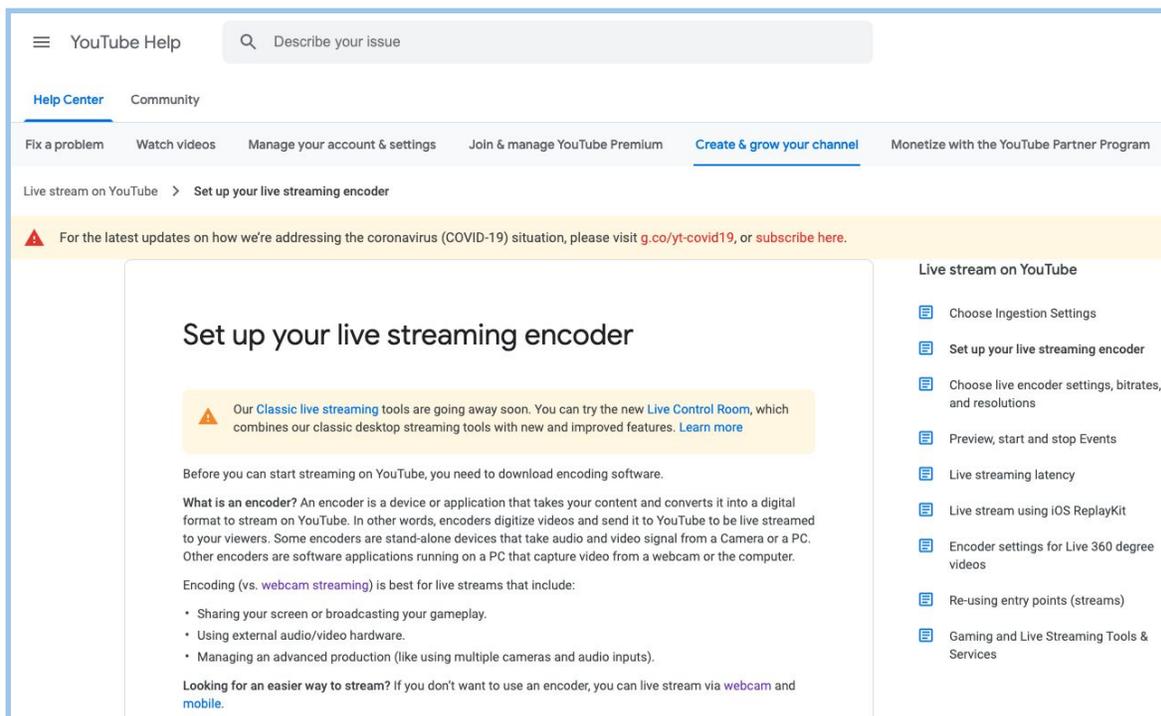
Unlisted
Anyone with the link can view

Private
Only you can view

4. In the 'Stream setup help' window you will need to first download and set up your streaming encoding software. Click [Learn more about streaming software](#).



Visit the 'Set up your live streaming encoder' page for more information and a list of software encoders. SADA recommends [Open Broadcaster Software](#).



YouTube Help

Describe your issue

Help Center Community

Fix a problem Watch videos Manage your account & settings Join & manage YouTube Premium **Create & grow your channel** Monetize with the YouTube Partner Program

Live stream on YouTube > Set up your live streaming encoder

⚠️ For the latest updates on how we're addressing the coronavirus (COVID-19) situation, please visit g.co/yt-covid19, or [subscribe here](#).

Set up your live streaming encoder

⚠️ Our **Classic live streaming** tools are going away soon. You can try the new **Live Control Room**, which combines our classic desktop streaming tools with new and improved features. [Learn more](#)

Before you can start streaming on YouTube, you need to download encoding software.

What is an encoder? An encoder is a device or application that takes your content and converts it into a digital format to stream on YouTube. In other words, encoders digitize videos and send it to YouTube to be live streamed to your viewers. Some encoders are stand-alone devices that take audio and video signal from a Camera or a PC. Other encoders are software applications running on a PC that capture video from a webcam or the computer.

Encoding (vs. [webcam streaming](#)) is best for live streams that include:

- Sharing your screen or broadcasting your gameplay.
- Using external audio/video hardware.
- Managing an advanced production (like using multiple cameras and audio inputs).

Looking for an easier way to stream? If you don't want to use an encoder, you can live stream via [webcam](#) and [mobile](#).

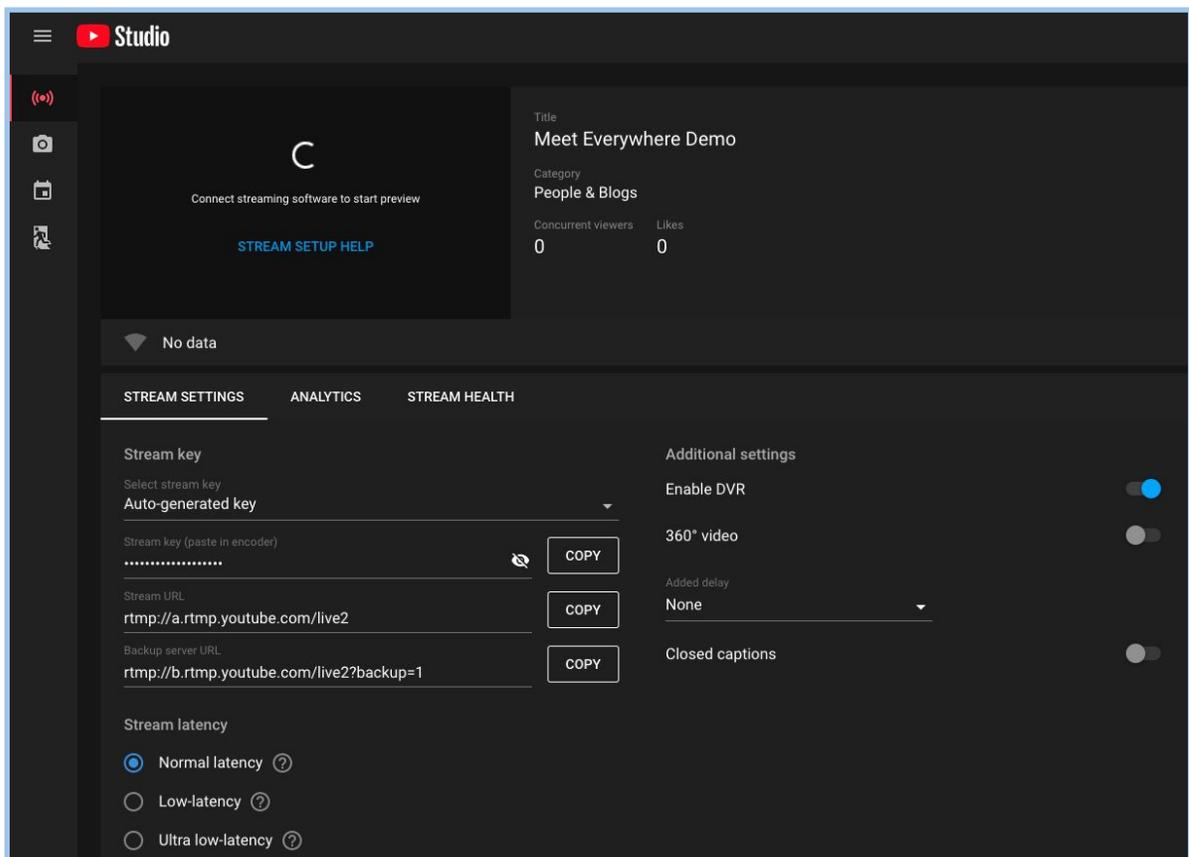
Live stream on YouTube

- Choose Ingestion Settings
- Set up your live streaming encoder**
- Choose live encoder settings, bitrates, and resolutions
- Preview, start and stop Events
- Live streaming latency
- Live stream using iOS ReplayKit
- Encoder settings for Live 360 degree videos
- Re-using entry points (streams)
- Gaming and Live Streaming Tools & Services

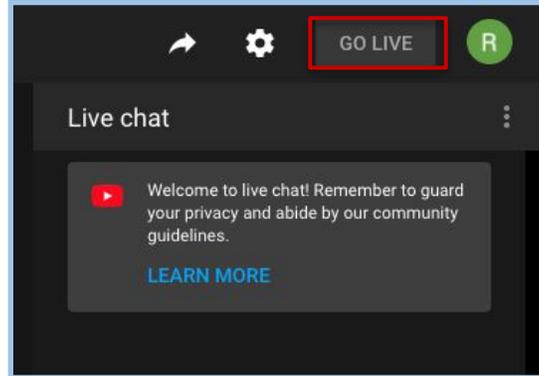
5. In the 'Stream setup help' window copy both your Stream key and Stream URL to send to your live stream attendees. Click DONE.

While in the YouTube Studio you can customize your settings to optimize your live streaming needs

- **Enable DVR** - allows late attendees who join late to rewind/skip through live stream
- **Stream latency** - Normal (highest quality), Ultra-low (best for real-time interaction)
- **Manage** (Calendar icon) - view and edit scheduled live streams
- **Share** - copy link, paste in URL window to view upcoming stream info on YouTube
- **Live Stream Settings** (Gear icon) - Enable Live Chat feature for attendees outside organization



6. Click GO LIVE to begin your stream. Cancelling/exiting the stream will end the live stream.



Looking for more information? Be sure to check out the [YouTube Live Overview](#)