We know county government like no one else.

County is the quarterly magazine of the Texas Association of Counties. Formed in 1969, the Association is an umbrella organization that represents all 254 Texas counties. It provides a broad range of services to county officials, including government relations, risk management pools, communications, education, technical and legal assistance, as well as research and data services.

For more than 30 years, the goal of County has been to share insight on key issues, provide information to help county officials do their jobs, and educate the public on the important role county government plays in Texas. With a proven track record of consistency and high editorial standards, readers trust our content.

County is the Choice

6,300+ READERS STRONG

If county officials and staff could choose one publication to best represent all functions and offices in county government, County would be the choice. Among the more than 6,300 readers include county purchasing agents and those who make buying decisions. The editorial staff makes great effort to provide comprehensive content that matters.

100% distribution among elected county officials and major department heads

- KEY county supervisors and selected staff
- ALL Texas county purchasing agents
- ALL members of Texas Legislature and U.S. Congress from Texas
- CORPORATIONS and other businesses in the private sector

Elected officials include county judges, commissioners, county attorneys, district attorneys, district clerks, county clerks, county/district clerks, sheriffs, tax assessor-collectors, treasurers, justices of the peace, constables and auditors.
Why County?

Reaches a wide audience in Texas. County reaches all county officials and many key supervisors and staff. County also enjoys a good reputation among legislators, state officials and the public at-large.

Nationally recognized with more than 60 awards. The National Association of County Information Officers recognizes County year after year for its exemplary writing, editing, art, graphic design and photography. The awards have included five Best in Class titles, as well as many Superior, Excellence and Meritorious honors.

Readers trust our content. County offers a proven track record of consistently high editorial standards. The editorial staff ensures that readers have all their questions answered, know where to get help and how to find resources.

Highlights innovations in county government. County writers are constantly combing resources and building connections with counties to find the most cutting-edge programs in county government. County officials and their staff look to County for ideas on innovation and improvement of county programs.

County government is big business

As a greater number of federal and state responsibilities have been mandated to the local level, Texas counties are delivering a growing list of services and working “smarter and harder” to respond to the ever-changing needs of our dynamic state.

Whether your business is large or small, chances are that you offer goods and services that counties purchase on a regular basis. County government provides services to maintain our roads and bridges, parks, criminal justice system, local health care and emergency care, records management, disaster relief, administration and more.

Advertise today: magazine@county.org

Some of the goods and services that counties purchase:

- Vehicles
- Buildings
- Air conditioning
- Heavy equipment
- Furniture
- Computers
- Computer software
- Office equipment
- Pharmaceuticals
- Food
- Clothing
- Televisions
- Guns and ammunition
- Buoys
- Boats
- Helicopters
- Ambulances
- Medical equipment
- Uniforms
- Paper
- Asphalt
- Carpets
- Blinds
- Sheets
- Utensils
- Radio tower service
- GPS services
- Audio-visuals
- Erosion control
- Microfilm equipment
- Election equipment
- Vehicle parts and maintenance
- Janitorial supply
- Human resource services
- Legal services
- Drug testing
- Billing and collection services
- Landscaping services
- Weed and grass control equipment